



# MISSION CENTRAL

## Sponsorship Opportunities

2024

### Grow With Us: Plant and Vendor Fair

May 4, 2024

Mission Central

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### Annual Gala

November 16, 2024

Central Penn College

## Contact

**Phone** 717.766.1533

**Website** [www.missioncentral.org](http://www.missioncentral.org)

**Email** [mkissinger@missioncentral.org](mailto:mkissinger@missioncentral.org)

**Address** 5 Pleasant View Drive, Mechanicsburg, PA 17050

# About Us

Mission Central operates a 48,000 square foot mission resource warehouse in Cumberland County, Pennsylvania with six full-time employees and a dedicated volunteer force. Our mission is "Connecting God's Resources with Human Need," and we accomplish this mission in three ways: Mission Outreach, Mission Education and Disaster Response.

We do this by providing low cost/ no cost warehouse space to non-profit organizations who share our mission for humanitarian efforts, as well as receiving, storing and distributing resources to 140+ organizations who are doing humanitarian work locally, across the country, and around the world. Additionally, we are the largest of seven warehouses in a national disaster relief network ready to respond to all weather-related disasters or emergencies. Finally, we distribute millions of dollars in medical equipment and supplies through our medical ministry.

Through all of these efforts, the warehouse distributed \$17.4 million in resources assisting over 6.3 million people in 2023. Mission Central programs accounted for over \$3.5 million in resources assisting 643,000 people.

## Vision



To be recognized as the regional mission resource for ALL of God's people, transforming lives locally, nationally and regionally.

## Mission



Connecting God's Resources with Human Need.

# Meet Our Team



**Hope Harrison**  
Executive  
Director



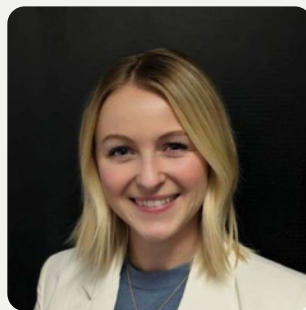
**Roger Amsbaugh**  
Operations  
Manager



**Margi Bradley**  
Receptionist/  
Administrative  
Assistant



**Anna Harris**  
Volunteer  
Coordinator



**Maggie Kissinger**  
Director of  
Development and  
Communications



**Cyndi Neumyer**  
Business Assistant/  
Grants Coordinator

**13**  
**In-House Partners**

**140+**  
**Community Partners**

# About the Events

## Grow With Us:

### Plant and Vendor Fair

On May 4, 2024, we will host our first plant and vendor fair in the Mission Central parking lot. This free event will include local artisans, kids' activities, food and beverages, live music, and warehouse tours. The goal of this event is to encourage community engagement with local businesses while learning about Mission Central. Our visitors and supporters have shared they do not get the full picture of our mission and work until they tour the warehouse, so we hope this event can help to build community and introduce more people to the services and opportunities at Mission Central.

### Annual Gala

We are excited for the return of our in-person Annual Gala on November 16th at Central Penn College. This gala has been a huge success in years past, and we are excited to build it again. The gala will feature silent and live auctions, a dinner, presentation, and guest speakers. The goal of this event is to raise funds while thanking our donors, volunteers, and partners for sharing our mission to connect resources with human need.



## Sponsorship Highlight

This is a great opportunity to support an impactful cause and directly connect with our large network of supporters:

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5,700 weekly newsletter subscribers

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4,000 social media followers

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# Grow With Us Sponsorships

Sponsorship Level	\$4,000 Bouquet	\$2,000 Flower	\$1,000 Petal	\$500 Sprout	\$250 Seed
Event Promotion (Social Media, MissionLink Newsletter, Emails, In-House Promotions)					
Collateral and Thank You at Event Welcome Tent					
Live Recognition at Event					
Signage in Event Warehouse Tour					
Signage in Mission Central Volunteer Room (April & May 2024)					
Opportunity to Place Ad in MissionLink Newsletter for 2 Weeks					
Opportunity to Set Up Table at Event					
Signage on Beverage Items Sold at Food Tent					
Opportunity to do a Video Segment on Mission Central's Social Media and MissionLink Newsletter					

# Annual Gala Sponsorships

Sponsorship Level	\$6,000 Warehouse	\$3,000 Truck	\$2,000 Forklift	\$1,000 Pallet	\$500 Box
Tickets/Table	10 Tickets (1 Table)	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Program Ad	Full page	3/4 page	3/4 page	1/2 page	1/4 page
Event Promotion (Social Media, MissionLink Newsletter, Emails, In-House Promotions)					
Event Signage					
Opportunity to Provide a Silent Auction Item					
Live Recognition at the Event					
Signage in Mission Central Volunteer Room (October 2024)					
Opportunity to Provide Gift for Gift Bags (200 needed)					
Opportunity to Place Ad in MissionLink Newsletter for 2 Weeks					
Opportunity to do a Video Segment on Mission Central's Social Media and MissionLink Newsletter					



# Sponsorship Registration

Please complete and return this form to [mkissinger@missioncentral.org](mailto:mkissinger@missioncentral.org), or you may complete our online sponsorship registration form here:

<https://forms.gle/DUbuUDbsHpC2gPzHn7>

## I will sponsor:

Grow With Us: Plant and Vendor Fair

Annual Gala

## Sponsorship Level (Bouquet, Truck, etc.)

## Basic Information

Name of Sponsor

Contact Name

Contact Email

Contact Phone Number

How would you like your name to appear on promotional materials?

Please also send your logo to [mkissinger@missioncentral.org](mailto:mkissinger@missioncentral.org).

If you have questions, please contact Maggie Kissinger, Director of Development and Communications, at [mkissinger@missioncentral.org](mailto:mkissinger@missioncentral.org) or 717-766-1533 ext: 118.



**Thank you for  
your consideration,**

**Mission Central**

## **Contact**

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